



## New security measures for UTSW-branded social media accounts

Are you managing a social media account for your department, division, or team?

We're bringing all campus-affiliated accounts into Sprout Social, a tool that will help our social media team track security risks and ensure that all communications reflect the integrity and values of UT Southwestern.

**This initiative is mandatory** and supported by the Office of Compliance and the Office of Communications, Marketing, and Public Affairs (CMPA).

### Why the change?

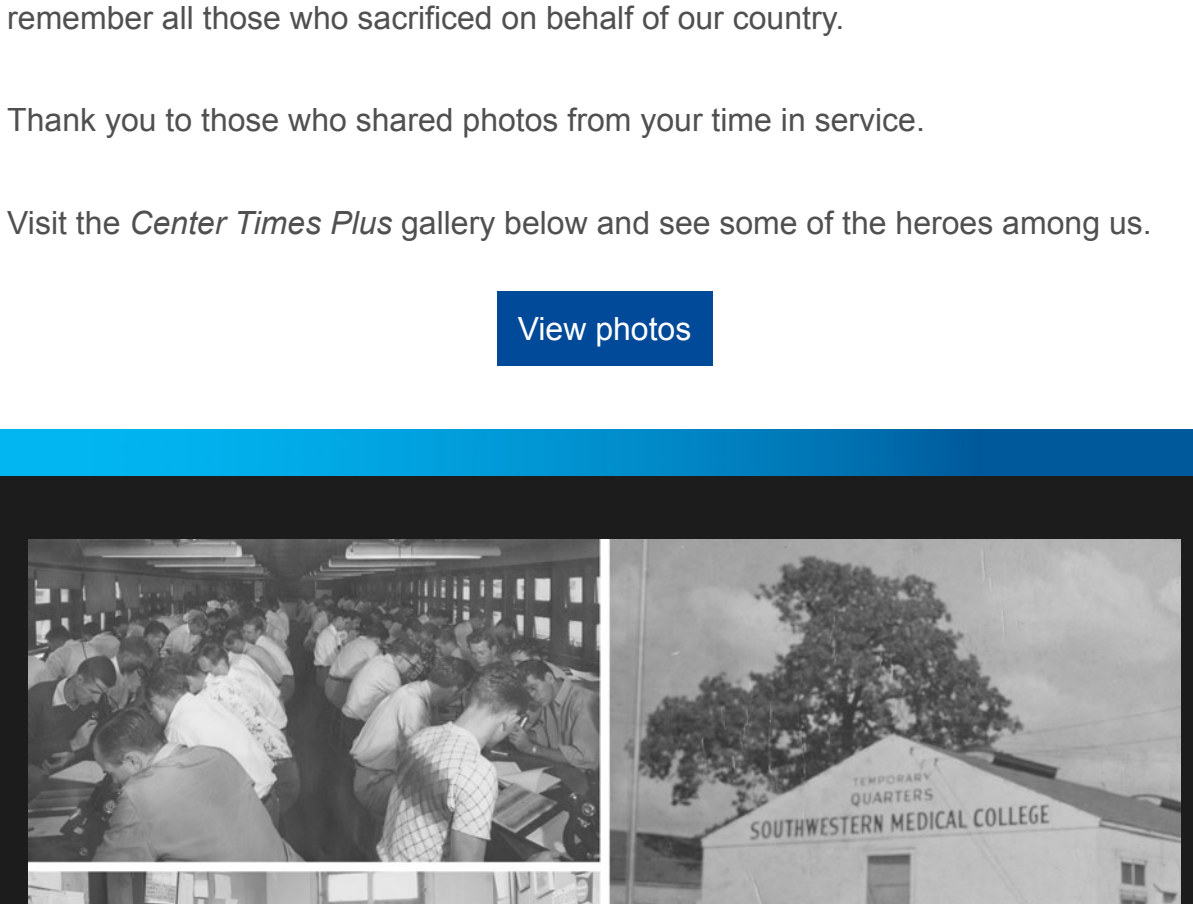
Social media is often the first source of health care information for patients and the public, making it crucial that UTSW-branded accounts are monitored, and security risks are identified and addressed quickly.

### What we need from you:

If you manage a UTSW-branded social media account, please fill out the form linked below with your contact info and the accounts you manage. The social media team will connect with you on next steps.

Stay tuned for more details. We appreciate your cooperation to help us strengthen our social media security and protect our reputation. If you have questions, please contact [socialmedia@utsouthwestern.edu](mailto:socialmedia@utsouthwestern.edu).

[Fill out the form](#)



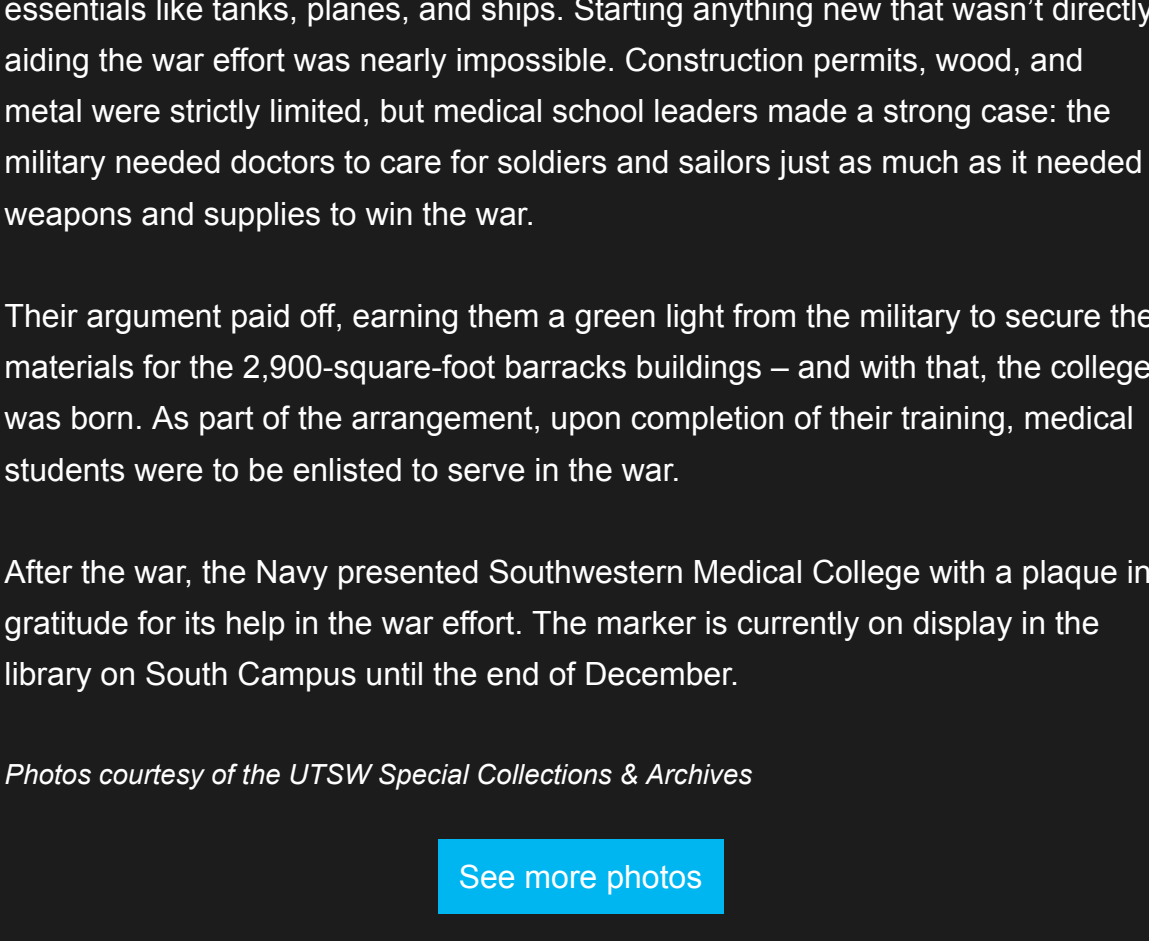
## Saluting UTSW veterans: A look back in photos

This Veterans Day, we express gratitude for the UT Southwestern employees who have proudly served our nation. This special photo gallery represents only a fraction of the nearly 800 members of our campus community who are veterans. We remember all those who sacrificed on behalf of our country.

Thank you to those who shared photos from your time in service.

Visit the *Center Times Plus* gallery below and see some of the heroes among us.

[View photos](#)



## Did you know...UTSW history dates back to World War II?

### 1943

UT Southwestern traces its roots back to humble beginnings. In 1943, classes at Southwestern Medical College took place in prefabricated military barracks provided by the U.S. Armed Forces. But how did they come to be?

As World War II raged, the American home front was consumed with building war essentials like tanks, planes, and ships. Starting anything new that wasn't directly aiding the war effort was nearly impossible. Construction permits, wood, and metal were strictly limited, but medical school leaders made a strong case: the military needed doctors to care for soldiers and sailors just as much as it needed weapons and supplies to win the war.

Their argument paid off, earning them a green light from the military to secure the materials for the 2,900-square-foot barracks buildings – and with that, the college was born. As part of the arrangement, upon completion of their training, medical students were to be enlisted to serve in the war.

After the war, the Navy presented Southwestern Medical College with a plaque in gratitude for its help in the war effort. The marker is currently on display in the library on South Campus until the end of December.

*Photos courtesy of the UTSW Special Collections & Archives*

[See more photos](#)



## Making a difference in Africa

Fiona Strasserking, M.D., escaped a civil war in Sierra Leone, where she was born, and made it to medical school in the U.S. despite multiple setbacks and several detours – including a stint working at Blockbuster Video and eight years in the U.S. Navy.

Now an Assistant Professor in UTSW's Division of Cardiology, she and her colleagues are leading global health initiatives in Zambia that address the country's gap in heart and Ob/Gyn care. Together with the Office of Global Health, she is working to bring much-needed medical knowledge and care to the sub-Saharan nation, which only has 10 formally trained cardiologists.

Whether it's in Dallas or a world away, helping others is exactly what Dr. Strasserking has always dreamed of doing and why she was recently recognized with the [President's Award for Diversity and Humanism in Clinical Care](#). She will be honored alongside other Leaders in Clinical Excellence awardees this Thursday, Nov. 14, at 4:30 p.m., at the Tom and Lula Gooch Auditorium on South Campus.

[Register to attend.](#)

[Read the full story](#)



## Collaboration develops 3D-printed femurs for research

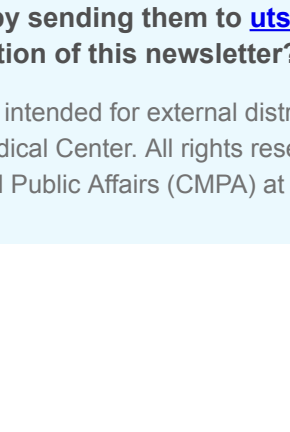
For over three decades, biomechanical researchers studying the human femur to develop surgical techniques and treatments have used one of two options: cadavers or expensive synthetic bones.

But researchers at UT Southwestern, collaborating with mechanical engineers at UT Dallas, have created an easier, cheaper, faster 3D printing method. Now, realistic models of the femur can be generated for about \$7.

**Robert Weinschenk, M.D.**, Assistant Professor of Orthopaedic Surgery and Biomedical Engineering, said the technique will be a significant boost for researchers studying conditions including osteoporosis, traumatic fractures, and benign or malignant bone lesions. The process also could be used in the future to build models of any human bone for research.

"For example, a surgeon could print bones with patient-specific pathologies and use those models to develop personalized treatment protocols. It's a major step forward in engineering surgical solutions for patients with difficult bone pathologies, with a focus on preservation of limb and function," said **Richard Samade, M.D., Ph.D.**, Assistant Professor of Orthopaedic Surgery, Biomedical Engineering, and Plastic Surgery at UTSW.

[Read the news release](#)



### UTSW Events Calendar

Looking for your daily dose of happenings?  
The UTSW Events Calendar is updated every day.

[Click to view upcoming or trending events](#)

Share your *Insider* suggestions by sending them to [utswinsider@utsouthwestern.edu](mailto:utswinsider@utsouthwestern.edu). Looking for an item in a past edition of this newsletter? Check out our [Insider archive](#).

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