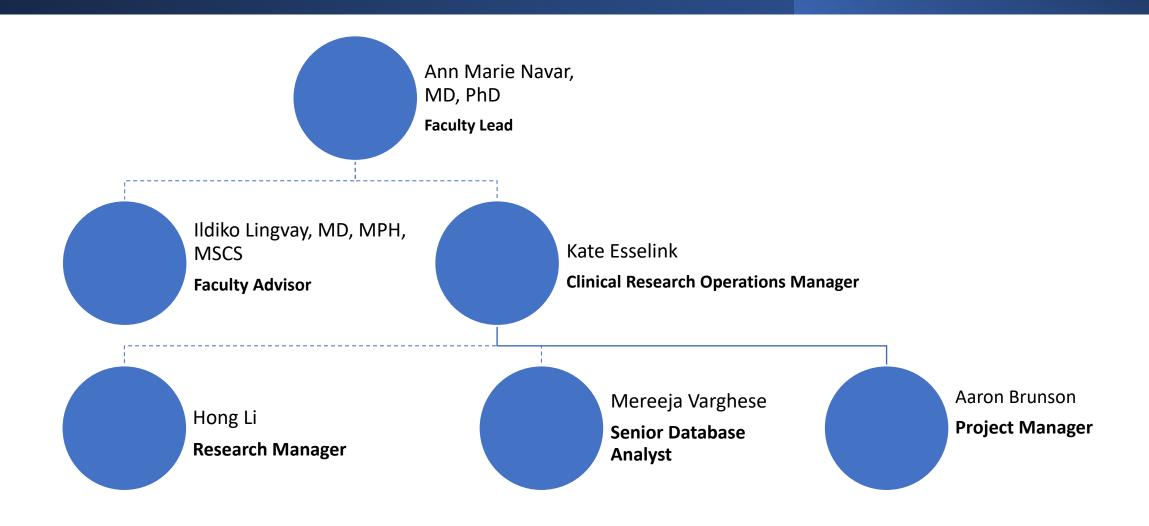
UTSW Research
Participant
Recruitment
Services

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Who We Are



Presentation Overview

- Which patients can I recruit (opt-out)?
- How do I do feasibility analysis or get preliminary counts?
- How do I obtain an identified patient set for recruitment?
- How can I use MyChart for recruitment?
- Other services



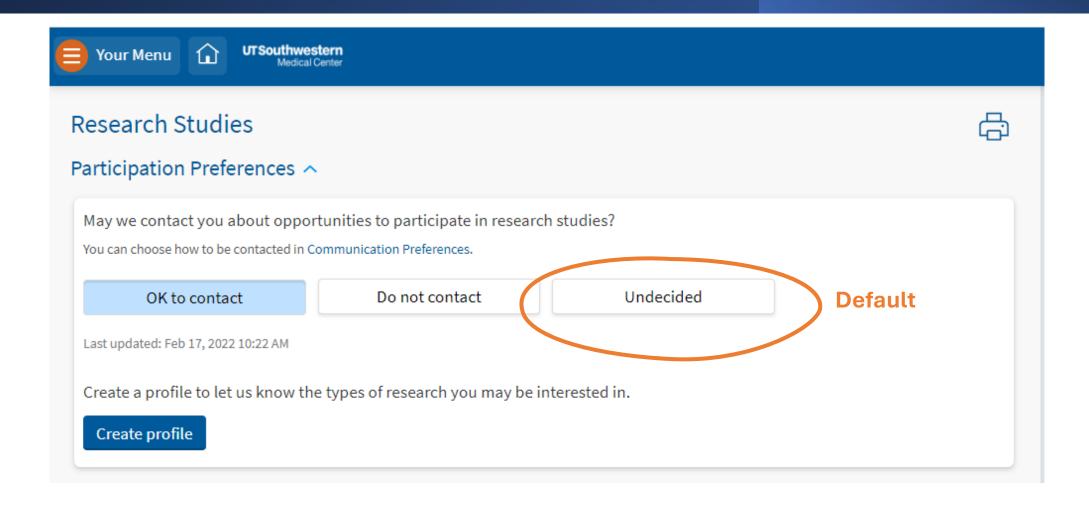
What is Opt-out?

- In 2019, UTSW became an opt- out institution for research recruitment.
- Anyone who has an encounter with the health system is eligible to be contacted to participate in a research study unless they opt-out.
- Patients who opt-out can still be contacted by providers directly involved in their care.

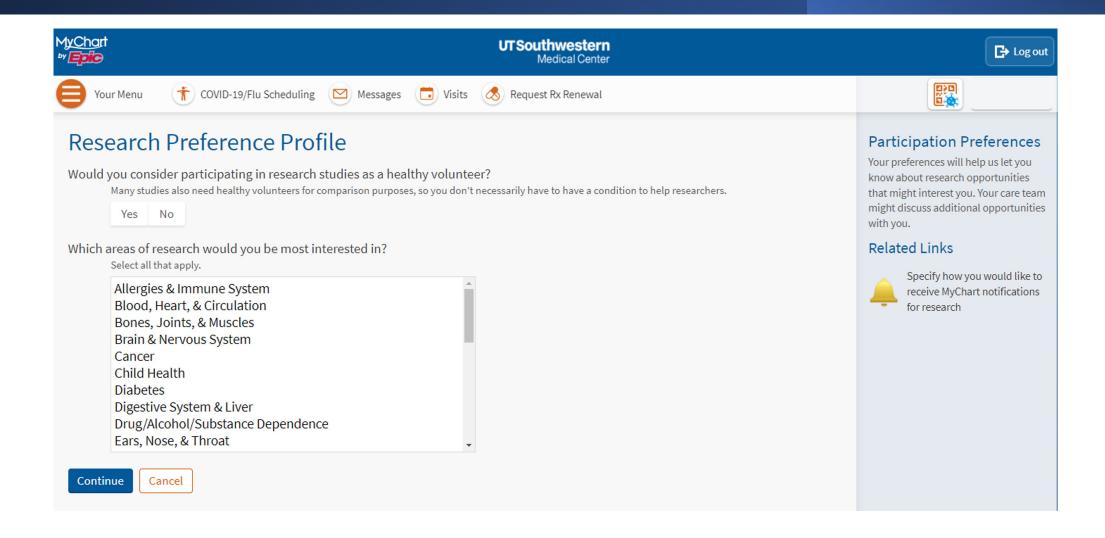


Expands the pool of potential research participants!

MyChart Research Preference



MyChart Research Preference Profile



HRPP Policies on Recruitment

4.1- Identification and Recruitment

4.2- Guidance for Advertising to Research Subjects

utsouthwestern.edu/research/hrpp/policies

These policies require methods, materials, procedures, and tools of recruitment plans to be described and approved



Feasibility Queries

- Feasibility assessments can answer questions for funding applications and site selection.
 - Do you have enough patients to meet your enrollment targets?
 - Where are these patients?
 - Do you have demographic diversity in your population?



Self-Service Tools to Identify Potential Participants

i2b2 https://i2b2.swmed.edu/feasibility/





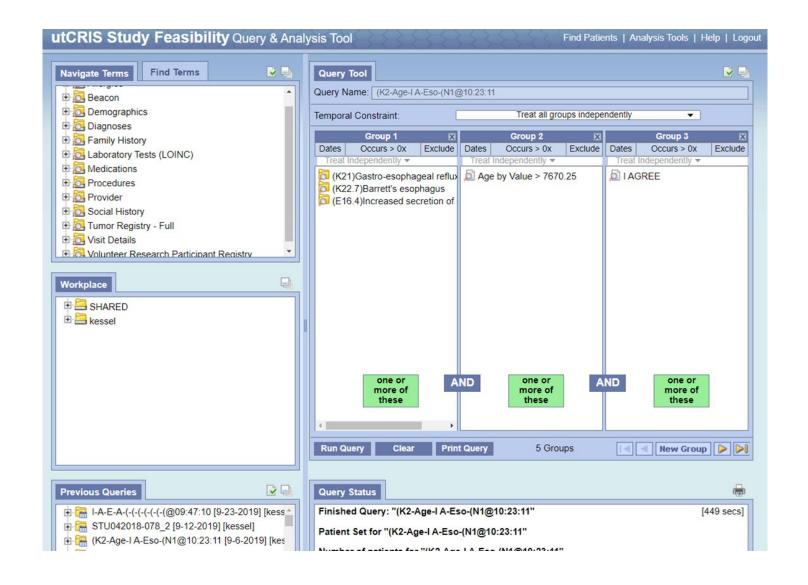


https://live.trinetx.com/

Tool	Data Source	Advantages
i2b2	Clinical Research Data Warehouse	Additional data stored outside of Epic (ex: tumor registry)
SlicerDicer	Epic/Caboodle	 Easy to use Self-contained in Epic Allows you to search Epic generated registries
TriNetX	Clinical Research Data Warehouse	 Easy to use Robust interface Proprietary NLP of notes, some tests
_ į	Identified data can be obtained from all tools with IRB approval and a ClinDen request!	

i2b2

 https://i2b2.swmed.edu/f easibility/



SlicerDicer

- In Epic
- Epic button --> Reports --> SlicerDicer
- If you do not have access, email Servicedesk

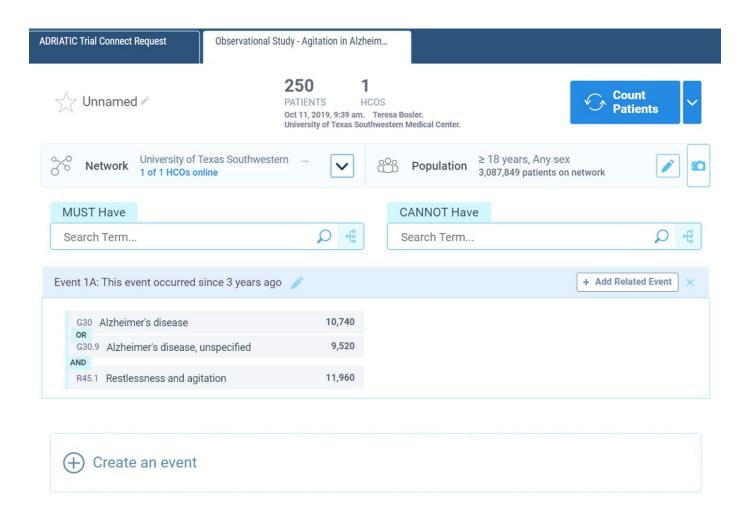
Slicer Dicer for Research

- Feasibility analysis- do we have enough patients for this research study?
- Patient set for retrospective chart review
- Patient set for prospective recruitment
 - MyChart recruitment messages
 - Phone calls, emails, in clinic recruitment (through Recruitment Dashboard)
- Research Study Patient Associations data model
 - Demographics, enrollment status, can be linked to the **Patients** data model

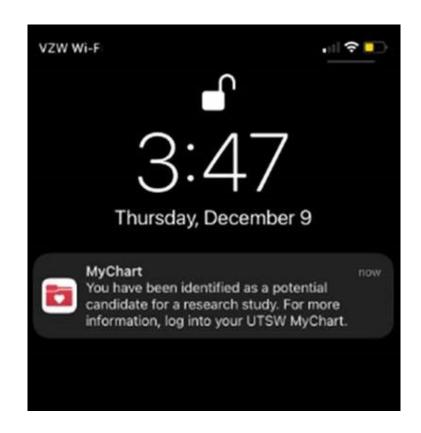


TriNetX

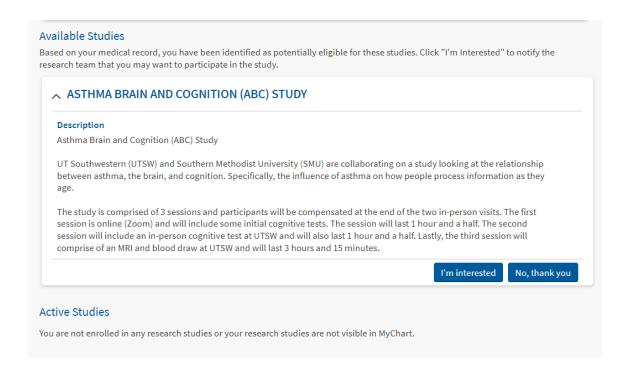
- Live.trinetx.com
- Email Kate Esselink or Aaron Brunson for access (UTSW only)



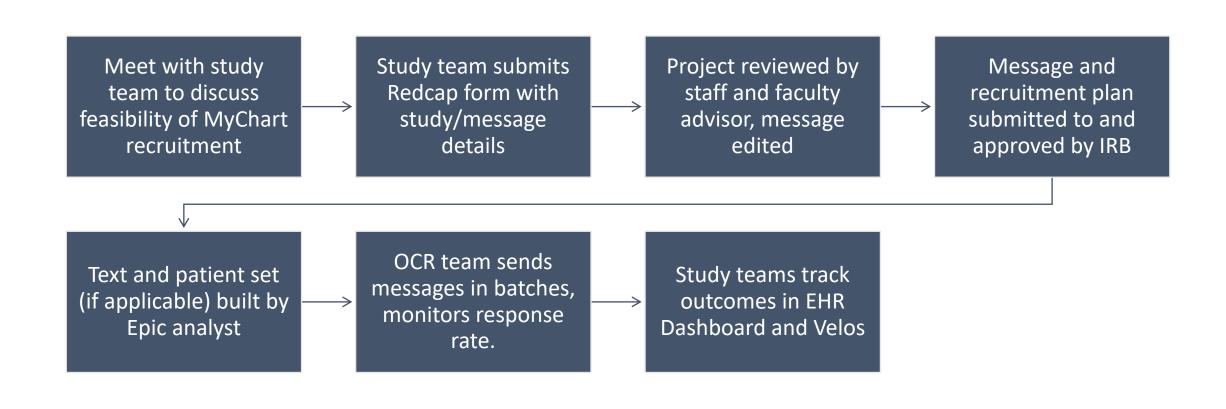
MyChart Recruitment



i2b2, Slicer Dicer, TriNetX or programmer generated patient lists can be used to send secure MyChart messages to notify potential participants



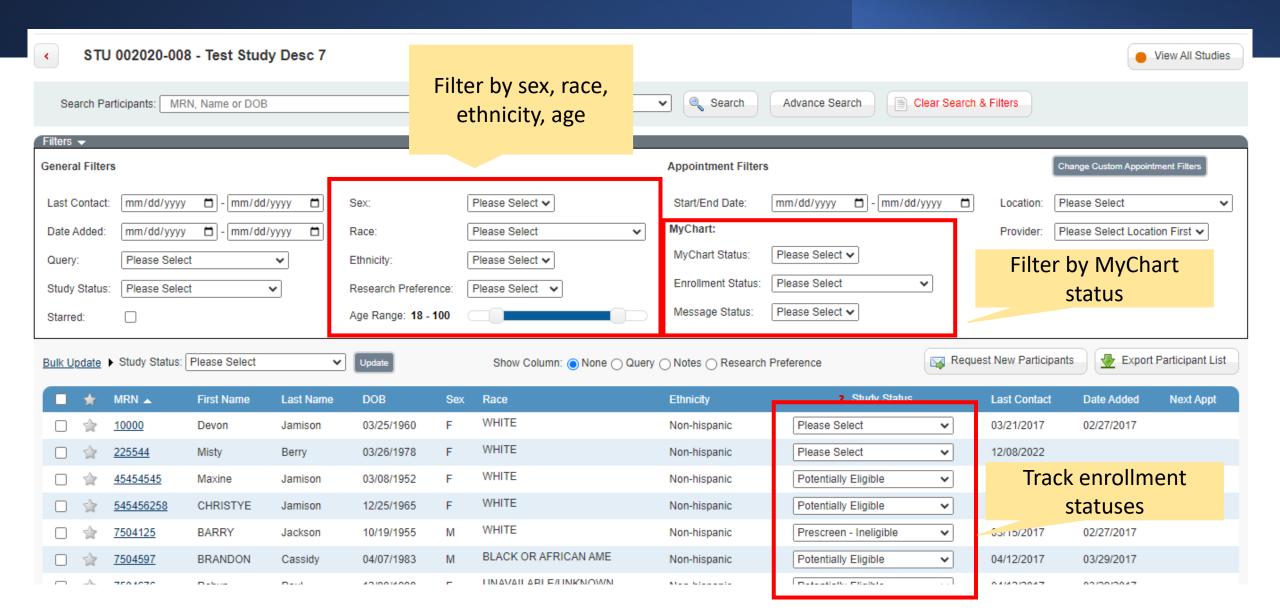
MyChart Recruitment Process



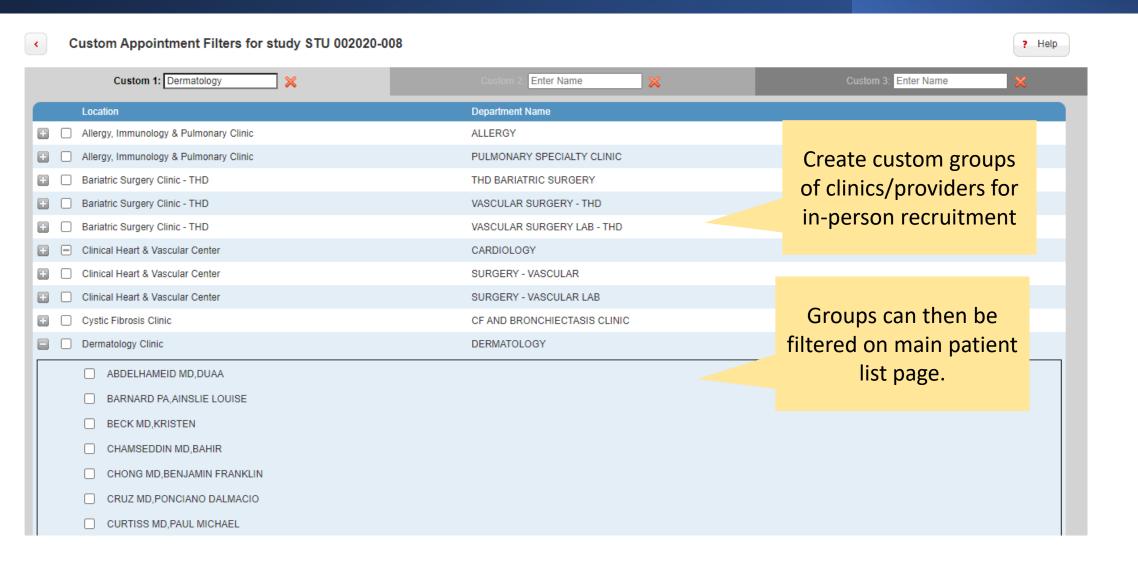
Message Review/Community Advisory Panel

- Team reviews message content for readability/acceptability
- Best practices developed through consultation with Community Advisory Panel:
 - Use bullets
 - Use inviting and explanatory language
 - Make it clear if it is a drug study or observational study
 - Appeal to the patient's sense of altruism
 - Include compensation but avoid promises. Ex: "you may be compensated **up to** \$500"

EHR Recruitment Dashboard



EHR Recruitment Dashboard- Appointment Filters



Pathway for Use of Recruitment Dashboard

1

Add Recruitment Dashboard to your IRB protocol

2

Query Slicer Dicer/i2b2/ or request a custom patient list 3

Request dashboard access (with IRB approval) 4

Receive filterable patient lists, updated daily, for recruitment.

Additional Tools/Recruitment Science

- A/B testing messages: Does message content/extras influence willingness to "learn more"?
- Improving patient selection beyond standard data elements: Immediate screening
 - After "I'm Interested" pop up questionnaire developed to ask about data we cannot find in chart
- Healthy volunteer registry
- Incorporating AI to improve data elements that can be searched

Non-Patient Recruitment

Office of Community Health and Research Engagement

- Community Advisory Panel- can review recruitment strategy, materials, etc.
- HealthStreet- community screenings and events.
- Community Research Registry



Resources

Book a recruitment or feasibility tool consult

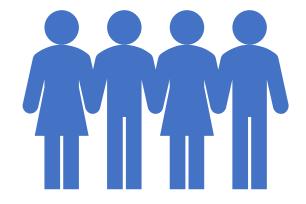
OCR Research Participant Recruitment Website

MyChart Recruitment TipSheet (utsw only)

SlicerDicer TipSheet (utsw only)

Thank you!

Kathleen.Esselink@utsouthwestern.edu Bookings Link



UTSouthwestern Medical Center CTSA Program

Questions?

Thank you for attending.

We'd love to hear your feedback. We invite you to provide your evaluation of Research Matters and of the Human Research Protection Program.

Visit: https://ais.swmed.edu/redcap/surveys/?s=3PRJFCFJJW

