

**Eric G. Bing, MD, PhD, MBA**

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Eric G. Bing is a medical doctor and global health researcher committed to saving lives among the world's most vulnerable populations using low cost, innovative and financially sustainable solutions. For more than two decades he has provided care, developed programs and conducted research in some of the poorest areas of Africa, the Caribbean and the United States. As professor of global health at Southern Methodist University and director and senior fellow of global health at the George W. Bush Institute, Eric spearheads research, educational and service initiatives that have the potential to save lives.

The Bush Institute's flagship global health program is Pink Ribbon Red Ribbon, an innovative public private partnership that combats cervical and breast cancer in developing countries.

Dr. Bing is also the co-author of [Pharmacy on a Bicycle: Innovative Solutions for Global Health and Poverty](#).