



## Message from President Podolsky

March 31, 2014

To the UT Southwestern Community:

I hope everyone is enjoying watching the progress of our new campus landmark, the William P. Clements Jr. University Hospital, now approaching completion later this year and a major milestone in the evolution of UT Southwestern as a leading academic medical center.

Designed to be at the vanguard of the highest standards of patient-centric care, informed by leading-edge science and supported by state-of-the-art technology, the William P. Clements Jr. University Hospital is essential to UT Southwestern's future.

In response to many inquiries and expressions of interest from faculty and staff, we have created a special opportunity for UT Southwestern employees to be part of the *Building the Future of Medicine* campaign. Philanthropy begins right here on our campus, and we want to demonstrate to our patients, friends, and supporters that the entire UT Southwestern community has helped make the William P. Clements Jr. University Hospital a reality.

Gifts of any size make a difference, and participation at any level is encouraged. Every employee who makes a gift to the campaign will receive a special pin, and we will recognize employee donors through various campus communication vehicles.

We are also pleased to announce our plans for recognizing faculty and staff who make gifts totaling at least \$500 to the new hospital. A special naming wall will recognize in perpetuity the generosity of donors from within the ranks of UT Southwestern's outstanding faculty and staff who have made gifts at one of the following levels:

- **Builder:** In recognition of gifts to the new hospital totaling \$500 to \$4,999.
- **Creator:** In recognition of a one-time gift or pledge of \$5,000 to \$9,999, which can be paid over a three-year period.
- **Innovator:** In recognition of a one-time gift or pledge of \$10,000 to \$14,999, which can be paid over a three-year period.
- **Visionary:** In recognition of a one-time gift or pledge of \$15,000 or more, which can be paid over a three-year period.

You have several options for participating in the employee campaign:

- **Make a one-time gift of any amount** by check (mailed to P.O. Box 910888, Dallas, TX 75391-0888) or by credit card on the [Building the Future of Medicine campaign web page](#).
- **Make a multi-year pledge for a gift of \$5,000 or more** by visiting the [Building the Future of Medicine campaign web page](#) or by contacting the Office of Development at 214-648-2344.
- **Direct a gift to the hospital through the State Employee Charitable Campaign (SECC).** If you directed your FY14 SECC campaign contributions to support the new hospital through Southwestern Medical Foundation, please scan and email a copy of your designation form to [giving@utsouthwestern.edu](mailto:giving@utsouthwestern.edu). You also will be able to direct FY15 SECC campaign contributions to this campaign.

**To be listed on the naming wall, a giving threshold of \$500 must be reached or the first payment (of at least \$500) on a pledge of \$5,000 or more must be received no later than December 1, 2014. However, this requirement is retroactive to include any previous gifts that were directed to the new hospital.**

If you have questions about the employee campaign, or about your total gifts to date, please contact the Office of Development at 214-648-2344 or [giving@utsouthwestern.edu](mailto:giving@utsouthwestern.edu).

Whether you make a gift or not, I am grateful for the contributions each of you makes every day in your work to UT Southwestern's mission, goals, and aspirations. Thank you for your commitment to UT Southwestern – and to the future of medicine, today.

Daniel K. Podolsky, M.D.  
President, UT Southwestern Medical Center